

# Toycathon

(Guidelines for hosting the hackathon though Digital Mode)

# 1. Definitions

**Toycathon:** Toycathon 2021 is an inter-ministerial initiative organized by Ministry of Education's Innovation Cell with support from All India Council for Technical Education, Ministry of Women and Child Development, Ministry of Commerce and Industry, Ministry of MSME, Ministry of Textiles and Ministry of Information and Broadcasting. Currently, India's toy market stands at around 1.5 Billion USD, which primarily is dominated by imported toys. Moreover, majority of these toys do not represent Indian heritage, civilization and value systems.

Toycathon 2021 is a unique opportunity for Students, Teachers, Start-ups and Toy experts/professionals in India to submit their innovative toys/games concepts and win a large number of prizes worth Rs. 50 lakhs.

**Nodal Centers:** Nodal Centers are mainly institutes with expertise in organising various hackathons who are selected by MIC to overlook the activities of a set of teams in the complete period of the hackathon.

**Digital Hackathon :** Hackathons where presence of teams are not required are referred to as Digital hackathon.

**Digital Nodal Centers:** Nodal Centers who host the hackathon through a digital mode are Digital Nodal Centers.

**Team:** Each team may have upto 6 members, 2 mentors. Mentors are their college faculties. Mentors help the team on building a good project and are considered as part of the team.

## Duties of Institutes Hosting Digital Hackathon:

### 1. Team & Staff Management :

I. The teams shall be allocated to each nodal center by MIC in due time. Nodal Centers may form a whatsapp group amongst the students allocated to them.

II. Nodal Centers will set up meetings amongst the teams and their mentors/evaluators during each session as per schedule. There is one mentoring session each day and one evaluation session on each day. On the final day the evaluation session will be a power judging round.

III. MIC will appoint one of its officials for a particular nodal center. MIC representatives shall communicate with them.

IV. In case any team faces technical difficulties, or any of its member faces is not able to join due to internet connectivity issues, the team may be allowed to participate in the next round. However, no excuses shall be entertained in the final round. Team must have to participate at least 2 days out of 3 days. Any of the team members facing medical issues may also be considered and a favourable decision may be taken in discussion with the MIC representative.

### 2. Staffs Requirements & Duties: There shall be following kinds of staffs who will look into the program

I. SPOC for overlooking the hackathon: Single Point of Contact will be responsible for speaking to MIC and hearback from MIC on detailed guidelines, Program Schedules, Officials Process. SPOC shall be the communication point between institute, students and MIC.

II. Evaluation & Mentoring: Team management staff shall coordinate with the teams and align them for different sessions. They may arrange sessions with different organisations as directed by AICTE for helping the students to understand the problem statements properly.

A. Mentoring sessions on each day as per the schedule shall be organised. Nodal centers may create meeting rooms where they can allow teams one by one as per their turn to the room. Here mentors are the same panel of experts who will evaluate the team.

B. Evaluation sessions may be arranged in a similar fashion like Mentoring Session. At the end of each evaluation session Nodal Center has to ensure that the evaluators have entered the scores in the portal.

C. Mentoring and evaluation shall be completed as per the schedule. Nodal Center should avoid giving more time to any team.

D. Team mentors may be allowed for both evaluation and mentoring sessions. However, team mentors are not allowed to present the idea with the team. Relaxation may be made for Track 1 Participants.

III. Evaluator Panel : MIC will appoint evaluators who are selected by MIC centrally. Nodal Centers may also select experts from the field of game development, android app development and may also appoint its college professors with expertise in these fields for the hackathon. A panel of 3 evaluators having a multitude of expertise, experience may be appointed to each panel. There shall be one panel for 5 teams.

IV. Promotions of the event:

A. Nodal Centers may create a strategy for better reachability of the minutes of the event to nooks and corners of their state.

- B. Press releases may be planned prior to the event as well as after successful completion of the event.
- C. Nodal Center may have professionals to create social media posts on each session and upload pictures of the events. Nodal centers may ask the students participating to make various social media posts tagging nodal centers and official handles of AICTE-MIC.
- D. The official handles of AICTE - MIC may be found below:
  - a. Twitter
  - b. Facebook
  - c. Instagram
  - d. LinkedIn

IV. Biasing to any Team: In case of any complaint received from any teams on favoritism to any team, the matter shall be referred to the mic representative by the SPOC. In that case Nodal Centers may be asked to change the list of evaluators appointed for that team. In case of any team is appointed who are students of the nodal center, in that case nodal center should not appoint any professor of that college as an evaluator.

V. Internet Connectivity : Nodal Centers should have sufficient bandwidth and multiple systems for hosting different sessions. A prior testing may be done.